LINUS DAHLANDER (PROGRAM DIRECTOR) is a tenured associate professor at ESMT Berlin. He joined ESMT in January, 2011 as an assistant professor. Linus received his PhD in technology management and economics from Chalmers University of Technology, Sweden in 2006. From 2006 to 2008, Linus was an assistant professor and an Advanced Institute of Management Research Fellow with the Innovation and Entrepreneurship Group at Imperial College Business School in the UK. From 2008 to 2010, he was a postdoctoral fellow at Stanford University. Linus teaches classes on innovation, entrepreneurship, and networks. He also consults and advises startups, large multinationals, as well as governmental organizations on issues surrounding innovation and networks. He was recognized as one of the Best 40 Under 40 Professors by Poets & Quants in 2017.

His ongoing research investigates how new ideas and innovations are developed in networks and communities. The ongoing projects use large-scale analysis of networks, which he integrates with a deeper appreciation for what content flows through networks. Linus seeks to study novel questions which can advance academic literature, while focussing on issues that can affect how managers think about their business to help them make better decisions.

His research has been published in the Academy of Management Journal, Administrative Science Quarterly, Organization Science, Research Policy, and Strategic Management Journal, among others. He has a Google Scholar profile and a Researcher ID. His published papers are uploaded to ResearchGate.

Linus served as an associate editor for the Academy of Management Journal in the 2013–2016 editorial team.

STEFAN WAGNER is a tenured associate professor of strategy who joined ESMT Berlin in February 2011 as an assistant professor. Previously, he was an assistant professor at the Institute of Innovation Research, Technology Management, and Entrepreneurship (INNO-tec) at the Ludwig Maximilian University of Munich (LMU), Germany. Stefan received his Habilitation in 2010 and his Doctorate in Management (summa cum laude) in 2005 from LMU.

During the course of his education Stefan was supported by the Studienstiftung des Deutschen Volkes (German National Academic Foundation). He was a Fulbright Scholar at the University of California Los Angeles (UCLA) and a visiting scholar at the National Bureau of Economic Research (NBER), Cambridge MA, as well as at the Intellectual Property Insitute of Australia IPRIA, Melbourne. Since 2016, Stefan has been a senior fellow at the Berlin Centre for Consumer Policies (BCCP).

Stefan’s research interests cover the intersection of firm strategy, technological innovation, industrial organization, and law. Currently, he is primarily interested in the changing landscape of intellectual property rights (in particular patent systems) and firms’ long-term strategies regarding their innovative activities. In addition, he is also interested in venture creation and growth strategies for young firms.
WHO SHOULD ATTEND

Executives with a background in engineering, business development, strategy, marketing, or sales who are keen on learning how to become an intrapreneur and able to quickly advance an idea inside a company.

INDIVIDUAL KEY BENEFITS

Participants will learn how to think like entrepreneurs, how to advance new ideas inside and outside of their companies, and how to turn those ideas into successful businesses.

ORGANIZATIONAL BENEFITS

All ESMT programs are practice-oriented and create new perspectives. This means that participants profit from current research being applied in business today, research that can be implemented once participants return to their organizations. Participants returning from CEN know how to increase the number of entrepreneurial opportunities in their organizations.
Small companies are known to be quick and agile when bringing new ideas to market, whereas larger companies often struggle to do this at the same pace. In the program Corporate Entrepreneurship (CEN), participants will analyze the elements of and requirements for successful entrepreneurship in organizations. They will learn what they can do to turn ideas into new ventures and how to overcome common obstacles. As practical exercises, they will generate their own business ideas, test them in the market, and discover how to improve their design and launch them. Renowned faculty and leading entrepreneurs will offer the latest research and best practices. They will explain how to develop scalable business models and how to pitch and sell ideas.

TOPICS INCLUDE

✓ Entrepreneurship in new and existing organizations
✓ Bringing ideas from inception to market
✓ Articulating and testing assumptions
✓ Developing scalable business models
✓ Pitching and selling ideas

METHODS

This is an experiential program complementing the most recent insights of ESMT research with guest lectures by successful, avantgarde entrepreneurs. In addition, participants will have the opportunity to test their own new business ideas.
The Postgraduate Diploma in Management is a university-level certificate offered by ESMT Berlin. To acquire this diploma, candidates have to enroll for a minimum of three program weeks (18 days) spread over a period of 30 months. The postgraduate syllabus covers all major topics on leadership and general management.

We have further divided the course of study into three tracks: Leadership and Social Responsibility, Managing Technology, and General Management. The tracks allow participants to customize their course of study to suit their personal needs.

The programs have been designed – and will be led – by ESMT faculty members and ESMT visiting faculty, who will also advise participants throughout their studies. Programs are offered in both German and English.

Tuition fees vary, depending on the number of programs participants choose.

Corporate Entrepreneurship is part of the cluster Managing Technology and Strategy and counts towards 4 of the 18 days necessary to receive the diploma.

For more information go to: www.esmt.org/postgraduatediploma
ADMISSIONS MANAGER

Our admissions manager, Annabell Jahr, will be glad to answer any questions you might have regarding this program.

+49 30 212 31 8049
annabell.jahr@esmt.org

PROGRAM MANAGER

With respect to the program's organization and your accommodation during the program, please contact the program manager, Sandra Vincke.

+49 30 21231 8027
sandra.vincke@esmt.org