Change nothing, and nothing will change: Why we need to rethink leadership

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“There is no chance that the iPhone is going to get any significant market share.”

Steve Ballmer, former CEO of Microsoft, 2007
218 Million iPhones were sold in 2018 alone.
What do these shifts mean for businesses?
No company is too big to fail or too small to succeed.
Why are we reluctant to change? Disruption can be confusing and extremely challenging for us.
Look what I found!

No, thanks!

We’re too busy!
Our world is volatile and full of ambiguity. Yet we struggle with stepping out of the “comfort zone.”
Organizational structures of the past

Top-down systems used to work out when business environments were more predictable.
And today?

Leaders adapt to changing circumstances and facilitate collaboration
Let’s empower our people and allow them to shine – by giving guidance and letting go.
Example: HR chatbot CARL

Namaste. I am CARL, your digital HR-advisor.
I will help you to find answers to HR questions faster and easier.

Hello, how can I help?
We must leverage the collective intelligence of diverse and cross-functional teams. Only then can we create true value for our customers around the globe.
Why should we embrace change?
Because it’s a chance to move forward – as individuals, as companies, and as societies.
Let’s work together to overcome stereotypes and outdated gender roles.
Only in diverse teams can we create responsible technology that benefits us all.
“The best way to predict the future is to create it.” Peter Drucker

That means: Never stop learning!