LEADERSHIP IN ACTION

September 16 – 18, 2020
September 15 – 17, 2021
ESMT Berlin

EXPAND YOUR BOUNDARIES THROUGH EXPERIENTIAL LEARNING FOR LEADERSHIP AND FOLLOWERSHIP SUCCESS
For an entrepreneur building a company – or an entrepreneurial thinker strengthening an existing organization – moving beyond the leadership comfort zone is more than an option: It is necessary for survival. Economies and industries are being turned inside out. Traditional corporate hierarchies are no longer sustainable. As a result, standardized approaches to leadership no longer work. In the absence of a roadmap, today’s managers need bold leadership skills to drive real change.

Our program shows managers how to achieve both. A rigorous, three­day, total­immersion experience helps challenge, stretch, and push leadership skills in unexpected ways. Using the transitional approach to change, an action­and­review framework extends thinking beyond classic presentation and case­study methods. During the action program segment, participants are challenged to move, perform, communicate, and create during an innovative set of experiential encounters. During the review segment, participants are then engaged in collaborative peer feedback. The combined elements work together to accelerate personal and professional growth – breaking out of the leadership routine and into greater opportunity.

TOPICS INCLUDE
✓ Developing innovative leadership strategies for teams and industries affected by rapid change
✓ Cultivating greater followership and developing one’s own strengths by focusing on the substance and character that people naturally want to follow
✓ Collaborating within a learning, cooperative laboratory environment that generates true innovation
✓ Fostering group competition that enables achievement at both the personal and organizational levels
✓ Supporting communication strategies that reach across organizational, cultural, and gender barriers to motivate people and move companies forward
✓ Building teamwork concepts that transcend traditional hierarchies to address the diverse talent clouds that make up today’s workforce

METHODS
We have designed an experience­based program for managers and independent collaborators completely outside of the classroom.

WHO SHOULD ATTEND
Managers and independent collaborators interested in learning about leadership and followership, facilitated through an action­based learning approach.

KEY BENEFITS
Participants will learn to build bridges between people to generate greater value. By acquiring new strategies for leading and following during the program, they will learn to better identify, and reinforce their interpersonal strengths.
Be prepared to experience a few completely different days and don’t be afraid of trying out new things. By being given the chance to interact with various ecosystems outside of our business, I learned that “leadership” is truly everywhere. After the LIA course, leadership became even more fascinating to me. Why? Because behind every face we are working with, there is a unique personality; because of the psychodynamics behind each and every interaction; because of the impact that leaders and their style can have on people and their working environment.

Magdalena Iordanova,
Regional Manager Central and Eastern Europe, Allianz
The Postgraduate Diploma in Management is a university-level certificate offered by ESMT Berlin. To acquire this diploma, candidates have to enroll for a minimum of 18 program days spread over a period of 30 months. The postgraduate syllabus covers all major topics on leadership and general management.

We have further divided the course of study into three tracks: Leadership and Social Responsibility, Managing Technology, and General Management. The tracks allow participants to customize their course of study to suit their personal needs.

The programs have been designed – and will be led – by ESMT faculty members and ESMT visiting faculty, who will also advise participants throughout their studies. Programs are offered in both German and English.

Tuition fees vary, depending on the number of programs participants choose.

Leadership in Action is part of the cluster Leadership and Social Responsibility and counts toward 3 of the 18 days necessary to gain the diploma.

TUITION: €4,500*

Tuition fee includes program attendance, all materials (usually in electronic form), any online access and the certificate of attendance. Travel costs and a daily delegate fee are not included.

*Program prices are net prices. Value-added tax will be added where it is legally required. Deductions for items such as banking fees, withholding taxes, or cash discounts for prompt payment are not possible. According to Art. 132 (1) i of the Council Directive 2006/112/EC of 28 November 2006 on the common system of value added tax, this service is exempt from VAT.

For general terms and conditions, and details on the application process please go to: execed.esmt.berlin/gtc

CONTACT US

Our admissions team office will be glad to answer any questions you might have regarding this program.

ESMT
European School of Management and Technology GmbH

ESMT Berlin
Schlossplatz 1
10178 Berlin
Germany

programs@esmt.org
+49 30 21231-3130

execed.esmt.berlin/action
execed.esmt.berlin

For more information go to: execed.esmt.berlin/diploma

ESMT Berlin is accredited by:

ESMT Berlin is a member of: