WOMEN’S LEADERSHIP EXCELLENCE

December 9 – 11, 2020
December 8 – 10, 2021
ESMT Berlin

REINFORCING THE VALUE OF FEMALE LEADERSHIP
Despite the evidence that businesses improve their performance with more women in leadership positions, many companies are not taking advantage of the positive effects of having more women in decision-making roles. Women’s Leadership Excellence provides a practical agenda for realizing the advantages of diverse leadership teams and supporting business women to maximize their impact. The program will equip female leaders with the competence and skills to create, explore, and feel comfortable using the value that their gender brings to leadership. In a supportive and collaborative atmosphere, participants will learn how to overcome bias, strengthen their leadership talents, evaluate their career options, and acquaint themselves with networks supporting women in business. They will challenge pre-held notions of fairness and learn how to emphasize both their self-development and that of others.

**TOPICS INCLUDE**

- Why anyone should follow you: debunking the myth of women leadership and gender bias
- Promoting yourself and others: the critical skills required for women to lead
- The relative importance of mentors, coaches, and networks for leading women
- Remaining authentic to your inner leadership style
- Maximizing the impact of female leadership
- Creating presence and charisma
- Communicating with greater coverage, clarity, and flair

**METHODS**

This is an experiences-based program for women in business. The methods include interactive lectures, discussions with peers and faculty, pair and group work, interactive exercises, group coaching, networking events, and plenary discussions.

**WHO SHOULD ATTEND**

Female managers and leaders in middle to senior leadership roles who have managerial responsibilities within their organizations or are leading large projects. The program is of special interest to companies in industries challenged by talent shortages and where women are underrepresented.

**INDIVIDUAL AND ORGANIZATIONAL KEY BENEFITS**

Participants will learn from the latest research and thinking on how and why gender diversity is the key to sustainable organizational success. After challenging the ideas of stereotypes and bias in team performance, participants will understand which skills and characteristics support – and which hinder – their individual career progress, as well as how to maximize their impact as female leaders. This program gives organizations a frame of reference to understand how gender diversity impacts performance and what policies and practices need to be in place to attract more women into senior positions.
Thank you for an excellent program design, great and open atmosphere, challenging tasks and building a group of fantastic, brave women. I find the complete program highly useful for my own challenges and well-tailored for typical women challenges in everyday world.

Aleksandra Sienkiewicz,
Global Application Development Manager,
Clariant Produkte (Deutschland) GmbH
The Postgraduate Diploma in Management is a university-level certificate offered by ESMT Berlin. To acquire this diploma, candidates have to enroll for a minimum of 18 program days spread over a period of 30 months. The postgraduate syllabus covers all major topics on leadership and general management.

We have further divided the course of study into three tracks: Leadership and Social Responsibility, Managing Technology, and General Management. The tracks allow participants to customize their course of study to suit their personal needs.

The programs have been designed – and will be led – by ESMT faculty members and ESMT visiting faculty, who will also advise participants throughout their studies. Programs are offered in both German and English.

Tuition fees vary, depending on the number of programs participants choose.

Women's Leadership Excellence is part of the cluster Leadership and Social Responsibility and counts toward 3 of the 18 days necessary to gain the diploma.

TUITION: €3,800*  
Tuition fee includes program attendance, all materials (usually in electronic form), any online access and the certificate of attendance. Travel costs and a daily delegate fee are not included.

*Program prices are net prices. Value-added tax will be added where it is legally required. Deductions for items such as banking fees, withholding taxes, or cash discounts for prompt payment are not possible. According to Art. 132 (1) i of the Council Directive 2006/112/EC of 28 November 2006 on the common system of value added tax, this service is exempt from VAT.

For general terms and conditions, and details on the application process please go to: execed.esmt.berlin/gtc

CONTACT US
Our admissions team office will be glad to answer any questions you might have regarding this program.

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