

# LEADERSHIP IN ACTION

ESMT  
BERLIN



**Location**  
ESMT Berlin



**Tuition fee\***  
€4,500



**Language**  
English



**Duration**  
3 days  
September 14 – 16, 2022



**Certificate**  
You receive a certificate upon completion of the program.

## Postgraduate Diploma in Management

The program counts toward 3 of the 18 days necessary to receive the diploma.



[exced.esmt.berlin/action](https://exced.esmt.berlin/action)

For an entrepreneur building a company – or an entrepreneurial thinker in an existing organization – moving beyond the leadership comfort zone is not a choice. Economies and industries are being turned inside out, and traditional corporate hierarchies are no longer sustainable. Standardized approaches to leadership are no longer fit for purpose. In the absence of a roadmap, today's managers need bold leadership skills to drive real change.

This creative program uses an action-and-review framework to expand learning beyond lectures and case studies. You will be challenged to perform, communicate, lead, and create in an innovative set of experiential encounters. In review sessions, you will engage in peer feedback. Together, these elements will accelerate your personal and professional growth and help you break out of the leadership routine.

## Who should attend the program?

Managers and independent collaborators who are open to experiencing an action-based leadership program.

## Key topics

- Developing innovative leadership strategies for leading during rapid change
- Cultivating greater followership and developing your own leadership persona
- Collaborating within a "trial-and-error" environment to generate true innovation
- Fostering group competition that enables achievement at both the personal and organizational levels
- Supporting communication strategies that reach across organizational, cultural, and gender barriers to motivate people and move companies forward
- Building teamwork concepts beyond traditional hierarchies

## Teaching methods

Experience-based

Action-oriented

Out of the classroom

Interactive

Creative

# Leadership in Action

UNCONVENTIONAL. EXPERIENTIAL.  
APPLICABLE.

---

## Day 1

- Presentation skills under pressure
- Real-life cases

## Day 2

- Principles of effective and flexible team collaboration
- Roles and responsibilities in high-performing teams
- Collaboration in and between teams

## Day 3

- Authority and leadership
- Leading highly qualified experts
- Leadership path for the future

## Key benefits

- ✔ Building bridges between people to generate greater value
- ✔ Inventing new practices for leading
- ✔ Identifying and reinforcing your interpersonal strengths
- ✔ Aligning yourself and the leadership role



Nora Grasselli

## Faculty

### Dr. Nora Grasselli

is a program director and executive coach at ESMT Berlin. Her research and teaching focus lies in group dynamics, leadership, and organizational psychodynamics.

### Andreas Bernhardt

is an executive development advisor and lead coach at ESMT Berlin.

## Contact

### ESMT Berlin

programs@esmt.org  
+49 30 21231-3130



I found this program to be highly effective in terms of getting outside of my comfort zone and applying my leadership skills in action.

Effective leaders search for the better question, accept inexperience, stay in motion, craft good stories, encourage improvisation. People who act this way help others make sense of what they are facing; sense-making is about staying in touch with context.

Karl E. Weick

\*For general terms and conditions and details on the application process, please go to: [execed.esmt.berlin/gtc](https://execed.esmt.berlin/gtc)

[execed.esmt.berlin/open-programs-individuals](https://execed.esmt.berlin/open-programs-individuals)