

EXECUTIVE EDUCATION
OPEN PROGRAMS FOR INDIVIDUALS

CALENDAR

2021 – 2022



Executive Education
Ranking 2020

2021 Feb – Mar

■ English □ German

FEB	● Analytics for Decision Makers – Individual learning, selected online live-sessions			1 module €750
	Modul 1	1 – 12 Feb 2021		2 modules €1 400
	Modul 2	15 – 26 Feb 2021	6 – 8 hours	3 modules €2 000
	Modul 3	1 – 12 Mar 2021	each module	all 4 modules €2 400
	Modul 4	15 – 26 Mar 2021		
	● New Horizons – Managing Growth in the New Normal	24 Feb – 28 Apr 2021	10 consecutive Wednesdays	€4 850
MAR 2021	● Managing and Leading for Innovation – Online Program	1 Mar – 11 Apr 2021	6 weeks, 18 hours	€1 800
	● Leadership Bootcamp	8 Mar – 12 Apr 2021	4 live online sessions, 2.5 - 3 hours each Group coaching and a follow-up session	€3 900
	● Innovation Sprint – Blended Program			
	Online Module	22 Mar – 18 Apr 2021	(2 days on-campus, 5 weeks online)	€3 900
	On Campus Module	22 – 23 Apr 2021		
	Online Module	26 Apr – 2 May 2021		
● Leading Digital Transformation	16 – 19 Mar 2021	3.5 Days	€4 200	
● Design Thinking and Organizational Implementation	17 – 19 Mar 2021	3 days	€3 500 + 16% VAT	

- ADVANCED MANAGEMENT PROGRAMS
- LEADERSHIP AND SOCIAL RESPONSIBILITY

- MANAGING TECHNOLOGY AND STRATEGY
- CORE COMPETENCIES

2021 Apr – Sep

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APR 2021	● Führung von Mitarbeitern und Teams	26 – 29 Apr 2021	4 days	€4 900
	● Professionelles Verhandeln – Online Seminar	26 – 30 Apr 2021	5 days	€3 800
	● Leading change initiatives	28 – 30 Apr 2021	3 Days	€3 900
MAY 2021	● Managing and Leading for Innovation – Online Program	3 May – 13 Jun 2021	6 weeks,18 hours	€1 800
	● Leading People and Teams	4 – 7 May 2021	4 Days	€4 900
	● Der Aufsichtsrat <i>Modules can be booked individually / Module sind einzeln buchbar</i>			
	Modul 1: Anforderungen an das Aufsichtsratsmandat	6 – 7 May 2021	6 days (2 days per module)	€3 000
	Modul 2: Finanz- und Prüfungskompetenz	8 – 9 Jul 2021		€3 000
	Modul 3: Organisations- und Reportingkompetenz	21 – 22 Oct 2021		€3 000
	● Executive Transition Program			
Module 1 – Hybrid classroom	14 – 21 May 2021	24 days (8 days per module)	€24 900	
Module 2 *	18 – 25 Jun 2021			
Module 3	10 – 17 Sep 2021			
● Führung für jüngere Führungskräfte	17 – 21 May 2021	5 days	€4 900	
JUN 2021	● Bringing Technology to Market			
	Module 1	1 – 4 Jun 2021	12 days (4 days per module)	€12 400 ³
	Module 2	7 – 10 Sep 2021		
	Module 3	9 – 12 Nov 2021		
	● Leading with Psychological Intelligence	7 – 10 Jun 2021	4 days	€5 300
	● Mastering Negotiations	14 – 16 Jun 2021	3 days	€3 800
● Aufsichts- und Beiräte in Familienunternehmen	17 – 18 Jun 2021	2 days	€3 000	
● Building a Digital Strategy	28 – 29 Jun 2021	2 days	€2 600	
JUL 2021	● Implementing Digital Transformation Initiatives	1 – 2 Jul 2021	2 days	€2 600
	● Der Aufsichtsrat Modul 2: Finanz- und Prüfungskompetenz	8 – 9 Jul 2021	2 days	€3 000
AUG 2021	● Finanzen für Manager	25 – 27 Aug 2021	3 days	€3 800
	● General Management Seminar			
	Modul 1	29 Aug – 4 Sep 2021	18 days (6 days per module)	€18 500
Modul 2	4 – 9 Oct 2021			
Modul 3	8 – 13 Nov 2021			
SEP 2021	● Managing and Leading for Innovation – Online Program	6 Sep – 17 Oct, 2021	6 weeks,18 hours	€1 800
	● Emerging Leaders Program			
	Module 1	14 – 17 Sep 2021	7 days (4 and 3 days per module)	€8 900 ²
Module 2	15 – 17 Dec 2021			

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2021 Sep – Dec

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SEP 2021	● Leadership in Action	15 – 17 Sep 2021	3 days	€4 500
	● Leading change initiatives	22 – 24 Sep 2021	3 days	€3 900
	● The Art of Decision Making	23 – 24 Sep 2021	2 days	€2 600
	● Professionelles Verhandeln	27 – 29 Sep 2021	3 days	€3 800
	● Leader as Coach	29 Sep – 1 Oct 2021	3 days	€3 800
OCT 2021	● Leading Digital Transformation	19 – 22 Oct 2021	3.5 days	€4 200
	● Competitive Strategies for Solid Growth	21 – 22 Oct 2021	2 days	€2 600
	● Design Thinking and Organizational Implementation	20 – 22 Oct 2021	3 days	€3 500 + 16% VAT
	● Der Aufsichtsrat Modul 3: Organisations- und Reportingkompetenz	21 – 22 Oct 2021	2 days	€3 000
	● Führung von Mitarbeitern und Teams	25 – 28 Oct 2021	4 days	€4 900
	● Innovation Sprint – Blended Program Online Module On Campus Module Online Module	25 Oct – 19 Nov 2021 24 – 25 Nov 2021 6 – 10 Dec 2021	(2 days on-campus, 5 weeks online)	€3 900
	NOV 2021	● Managing and Leading for Innovation – Online Program	1 Nov – 12 Dec 2021	6 weeks, 18 hours
● Mastering Negotiations		3 – 5 Nov 2021	3 days	€3 800
● Finance for Managers		3 – 5 Nov 2020	3 days	€3 900
● Leadership under Pressure		10 – 12 Nov 2021	3 days	€5 850
● Executive Transition Program Module 1 Module 2 * Module 3		12 – 19 Nov 2021 11 – 18 Feb 2022 13 – 20 May 2022	24 days (8 days per module)	€24 900
● Führung für jüngere Führungskräfte		15 – 19 Nov 2021	5 days	€4 900
● Leading with Psychological Intelligence		16 – 19 Nov 2021	4 days	€5 500
● Die Führungskraft als Coach		17 – 19 Nov 2021	3 days	€3 700
● Leadership Bootcamp		22 Nov – 13 Dec 2021	4 live online sessions, 2.5 - 3 hours each Group coaching and a follow-up session	€3 900
● Leading People and Teams		30 Nov – 3 Dec 2021	4 days	€5 300
DEC 2021		● Veränderungsinitiativen führen	1 – 3 Dec 2021	3 days
	● Women's Leadership Excellence	8 – 10 Dec 2021	3 days	€3 800
	● The High-Impact Negotiator	13 – 14 Dec 2021	2 days	€2 900
	● Managing Sales	13 – 15 Dec 2021	3 days	€3 800

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Brochure content as of December 2020.

Programs are subject to change. For up to date information, please visit our website:
execed.esmt.berlin/open-programs-individuals

General Terms and Conditions

¹ Program prices are net prices. Value-added tax will be added where it is legally required. Deductions for items such as banking fees, withholding taxes, or cash discounts for prompt payment are not possible. According to Art. 132 (1) i of the Council Directive 2006/112/EC of 28 November 2006 on the common system of value added tax, this service is exempt from VAT. For general terms and conditions go to: execed.esmt.berlin/gtc.

² Applicable tax law for module 1: According to Art. 132 (1) i of the Council Directive 2006/112/EC of 28 November 2006 on the common system of value added tax, this service is exempt from VAT. Applicable tax law for module 2: This service is not subject to VAT in Germany.

³ Applicable tax law for module 1: According to Art. 132 (1) i of the Council Directive 2006/112/EC of 28 November 2006 on the common system of value added tax, this service is exempt from VAT. Applicable tax law for module 2 and module 3: This service is not subject to VAT in Germany.

* Applicable tax law for module 1 and 3: According to Art. 132 (1) i of the Council Directive 2006/112/EC of 28 November 2006 on the common system of value added tax, this service is exempt from VAT. Applicable tax law for module 2: This service is not subject to VAT in Germany.

** Applicable tax law for module 2: According to Art. 132 (1) i of the Council Directive 2006/112/EC of 28 November 2006 on the common system of value added tax, this service is exempt from VAT. Applicable tax law for module 1: This service is not subject to VAT in Germany.

Allgemeine Geschäftsbedingungen

¹ Die Seminarpreise sind Nettopreise und verstehen sich zuzüglich jeweils gültiger gesetzlicher Umsatzsteuer. Die Seminare, die in Deutschland durchgeführt werden, sind zum Zeitpunkt der Drucklegung gemäß §4 Nr. 22a UStG von der Umsatzsteuer befreit. Die AGB finden Sie unter: execed.esmt.berlin/de/agb.

² Das im Ausland stattfindende Modul 2 des Emerging Leaders Programs unterliegt nicht der Umsatzsteuer in Deutschland.

³ Die im Ausland stattfindenden Module 2 und 3 des Bringing Technology to Market Programs unterliegen nicht der Umsatzsteuer in Deutschland.

* Das im Ausland stattfindende Modul 2 des Executive Transition Programs unterliegt nicht der Umsatzsteuer in Deutschland.

** Das im Ausland stattfindende Modul 1 des C-Level Programms unterliegt nicht der Umsatzsteuer in Deutschland.